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G. C. Hartenbower

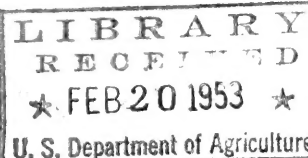
B. A. Hartenbower

Violet Treasure House

Right Down Town

Opposite Post Office

SPRINGDALE, ARKANSAS



Visitors Welcome

1 February 1953

Minimum order shipped \$5.00; and please add 50c to each order for Special Delivery charges, whereupon we guarantee safe arrival. If not sent Special Delivery, we will not make such a guarantee, as Special Delivery is the only means to insure prompt handling all along the way.

Exception to \$5.00 minimum order is our \$3.00 special, our selection, which we send Special Delivery.

Plants shipped out of pots, soil sealed in moist sphagnum moss and waxed paper.

FREE GIFTS: 1 plant from Group 4 or any two 60c cuttings from any group, FREE with every \$10.00 or more order; 2 plants from Group 4, or any three 60c cuttings, free with \$15.00 or more order; 4 plants from Group 4 or any five 60c cuttings free with \$20.00 or more order.

Cutting means a leaf setting, just what the leaf produces, with young plants large enough for you to divide and pot each young plant separately. Cuttings are sent out of pots, like plants.

R. L. stands for Rooting Leaf, and means the leaf was set out here in December or January and it will be too young to divide. All rooting leaves are sent to you just as they are planted, in small thimble-size pots of vermiculite, which little pots you are to sink in trays of sterilized sand; then keep the sand barely moist, and give the growing plantlets weekly feedings of Plant Marvel. When the plantlets are 1½" to 2" high, and sturdy, you can divide them. Don't divide them too young, which is a common error. If you think you might not be able to handle the growing-on of rooted leaves, do not order them.

L. stands for a leaf fresh cut from the plant.

WE REQUEST YOU TO INDICATE SECOND CHOICES, as stock is limited, both plants and cuttings, in some varieties.

GROUP 1. Plants \$2.00 or 3 for \$5.50 (EXCEPT WHERE DIFFERENCE NOTED). Leaves and cuttings as priced.

ALMA WRIGHT—large double white. No C.; R.L. 75c; L. 50c.
AMAZON ORCHID WONDER—huge orchid. No C.; R.L. 75c; L. 50c.

AMAZON PINK GIRL—a honey. No C.; no R.L.; L. 75c.

BLACK FRINGE—fringed purple, similar to Purple Lace. No plants; no C.; R.L. 75c; L. 60c.

BLUE FAIRYTALES—See P. 68 in Sept. Violet Mag.; pictured on P. 47 Jan. Bet. Homes & Gard. No C.; no R.L.; L. 50c.

BLUE OHIO—simply huge bloom. Fine. No C. or R.L.; L. 60c.

BRIDAL WREATH—lovely blue Geneva. Cuttings 65c; L. 40c.

DOUBLE FRINGED BOUQUET—no plants; no C.; R.L. 75c; L. 60c.

DOUBLE ORCHID BICOLOR—fine. No C.; no R.L.; L. 50c.

EVENING SUNSET—pink on light blue. Cuttings \$1.00; L. 50c.

FANTASY SUPREME—a huge Fantasy. No C.; no R.L.; L. 75c.

FLAMINGO GIRL—pink flower; leaf petioles red-edged; no C.; few R.L. \$1.00; L. 60c.

FRINGED DOUBLE WHITE—truly lovely. Cuttings \$1.00; L. 50c.

FROSTY—Ulerys; lovely variegated that propagates true. White bloom. Plant \$2.25; no C.; no R.L.; L. \$1.00.

FROSTY MORN—another lovely variegated that propagates true. Amethyst bloom. Plant \$2.25; no C. or R.L.; L. \$1.00.

GENEVA'S DAUGHTER—fine bright blue Geneva; beautiful girl foliage. Young cuttings 75c; L. 40c.

GIANT LAVENDER GIRL—simply huge blooms! R.L. 75c; L. 50c.

GIRL AT DAWN—blooms color of Purple Dawn. R.L. 75c; L. 50c.

MEMO: Wherever R.L. is shown, no large cuttings at this time available in that variety; so do not order cuttings.

NOTE: PINK WONDER to be released in late June; we will not ship it until September, and will NOT accept orders until Fall. I definitely do not have time to keep books on advance orders! Ulerys have patented Pink Wonder and reserved all rights, and growers are forbidden to propagate it. You cannot grow it for resale.

GROUP 2. Plants \$1.50 or 3 for \$4.25. Cuttings 60c, except where different price noted. Leaf 40c.

APPLE BLOSSOM—big bloom. C. 75c.

AURORA—blue overlay. No C.; R.L. 60c.

BALLET—fringed white. No gifts.

BLACK RUBY—red. No C.; R.L. 60c.

BLUE HEIRESS—no gifts.

BRONZE DUCHESS—New; fine. No C.

Either R.L. or L.

BRUSSELS SPROUTS—purple "heads."

BUTTONS-N-BOWS—fine red girl. No G.

CALIFORNIA DARK PLUM—fine red.

CHRISTINA—pale blue. No C. or R.L.

CRAZY QUILT—no gifts.

DAINTY DUCHESS—New; shell-pink girl.

No C.; R.L. 60c.

DENVER RED—New; red girl; leathery

foliage; fine. No gifts.

DUPONT NO. 5—No cuttings.

DUPONT LAVENDER-PINK—no cuttings.

DUPONT RED—No P. or C.; L. only now.

DUPONT SILVER-PINK—You've asked and

asked for this! !! Order early! Not pink,

but silver-sprayed pinkish-lavender. No

C.; R.L. 60c.

ENCHANTRESS (Fischer)—large white.

Cuttings \$1.00; leaf 50c.

ENCHANTRESS—red girl; lovely foliage.

No plants; cuttings ONLY.

FIREMEN'S GIRL—No P.; few C.; no G.

GRAND AWARD—cuttings \$1.00; L. 50c;

large double bright blue; slow.

GROUP 3. Plants \$1.25, or 3 for \$3.25. Cuttings 60c; Leaf 35c.

APOLLO—fine semi-double light blue.

BEGONIA LEAF PINK—C. small; no gifts.

CARROUSEL—Imp. Fringette Blue-Lavender.

CELESTIAL BLUE—no cuttings.

DELIGHT, RAINBOW Double—very fine.

Large dbl. blue; some sport dark.

DOUBLE FRINGETTE DARK BLUE IMPROVED—a very lovely double; no

gifts.

DOUBLE ROSE—choice; large double white

with rose markings; may sport solid

rose; no gifts.

DUET—dbl. two-tone orchid; no gifts.

FANCY FRANCES—purple; six-petaled.

GENEVA PINK—like Giant Rose Pink.

GENEVA RAINBOW—red Geneva; no gifts.

GORGEOUS—red; spooned fol.; no ctngs.

GORGEOUS RED HEAD—red; no cuttings.

HELEN WILSON—double dark blue girl.

HELEN WILSON BOUQUET—dbl. orch. girl

HUGHES HOLLY—dark foliage; orchid.

ICEBERG—from California; girl; no plants;

only few C.; no gifts.

MINUET—fringed mauve. No gifts.

MORNING GLORY—from Calif.; girl; no

plants; only few C.; no gifts.

MULBERRY GIRL—few C.; no gifts.

ORCHID BALLET—few P.; no C.

ORIENTAL GIRL—few C.; no gifts.

PANSY—few plants; no C., but R.L.

PINK CHEER—cuttings all gone; only R.L.

65c; no L. No gifts.

PINK EYED JENNY—good pink girl-type.

Small plants only \$1.00; no C. or R.L.;

L. 40c; no gifts.

PINK FANTASY—NOT the same as Pink

Cheer; foliage different. No C.; R.L. 65c;

no L.; no gifts.

PINK SHEEN—few cuttings 75c.

PINK SHEEN GIRL—No P.; C. 75c; L. 60c.

PINK SUEDE—few plants; no C. or L.

PORTLAND ROSE—true cerise, a brand

new color; a MUST. These slowpokes

have been growing a year; ready to

bloom good. No C.; R.L. 65c.

PURITY NO. 2—fine double white with

touch of color; no C., but R.L.

PURPLE DAWN—No gifts.

RED CHIEF—Red BiCol or Supreme. No C.

RED LADY—one of best reds on market;

especially nice girl foliage.

REDLAND AMAZON—L. only; no P.; no C.

RED SURPRISE—an extra fine, superior

Red Waves, one might call this. No C.

RED SWEETHEART—not girl type; no C.;

R.L.

RED SWEET-PEA GIRL—New. No cut-

tings; R.L. 60c; no gifts.

RED VELVET—a very fine red.

ROBINHOOD—New; fine red; plant \$1.75;

no C.; R.L. 65c; L. 50c.

ROSETTE RED—few plants only; no C.

ROYAL DUCHESS—New; fine heavy red

girl. Plant \$1.75; R.L. 75c; L. 50c.

RUFFLED BEAUTY—cuttings 75c; one of

the most beautiful of foliages.

RUFFLED AMAZON—no C.; fresh-cut L. 50c

SILHOUETTE—New. Blue, white outlined;

few young cuttings; no gifts.

SIR LANCELOT—New; fine bicolor; few

young cuttings; no gifts.

SUNRISE SUPREME—gorgeous; No C. now.

SWEETHEART—from California; pretty

red girl; you'll like it.

TINTED GIRL—outstanding dark foliage;

beautifully color-marked white; no G.

TWILIGHT—very good; white with wide

dark blue border. No gifts.

(In response to all your requests for MAG-

NIFICO, sorry. Maybe this Fall.)

SARABAND—Imp. Fringette Red-Lavender.

SEA GIRL—dbl. medium blue; no cuttings.

SEA GIRL—dbl. dark blue; no cuttings (If

I could have but one violet, the dark

Sea Girl would be it. The medium blue

took blue ribbon at Chicago. State which

Sea Girl you want).

SUNRISE—beautiful red; no cuttings.

SUNSET LANE—Lavender; Carolyn Rector

named this for her publishing house.

TAFFETA—mauve; no C., but R.L.

TINKER BELL—miniature red girl; no gifts

VELVET GIRL—one of most lovely and

pansy-like of all violets; no gifts.

VIOLET GLOW—no plants; cuttings 75c.

WENDY—cute miniature blue girl; only

few plants; no cuttings or leaves.

WINE VELVET—fine red; VERY similar

to California Dark Plum.

YELLOW BROWN GIRL—white with light

cream-colored center.

(TURN OVER FOR MORE FINE VARIETIES)

GROUP 4. Plants \$1.00; Cuttings 60c; Leaf 35c. (No C. means no cuttings; no G. means no gift because stock short).

AZURE BEAUTY—no cuttings
BEAVER PURPLE—very good
BLACK GEM—min. Blue Boy
No C.; no gifts
BLUE ANGEL—lt. bl.; no C.
BLUE CHARD—no cuttings
BLUE DELIGHT—no cuttings
BLUE EYED BEAUTY
BLUE KNIGHT—fine blue
BLUE WARRIOR—no ctngs
BOLERO—fringed dark blue
BRONZE BICOLOR
CARMEN—good red; no C.
CHARLOTTE—min. blue girl
no cuttings
CLEVELAND INDIAN—no C.;
no G.
CRINKLES—no C.; no gifts
DARK BEAUTY—dbl. white,
blue mkngs; no C.
DEBUTANTE—dbl. lav.; no C.
DIXIE ROSE
DOUBLE DORIS—dbl. orch. g.
C. only; no Pl.; no gfts.
DBL. FRINGETTE DRK BLUE
DBL. FRINGETTE LT. BLUE
DBL. ORCH. NEPTUNE—no C.
DREAMBOAT—good blue;
spooned foliage; no C.
EL DIABLO—red (Spanish for
The Devil)

FANNY GIRL—no cuttings
FANTASY—no cuttings
FIREFLY—red bicolor
FIVE DOTTS—blue; white dots
at petal tips; mate to red
Polka Dot
FORGET-ME-NOT—noC.: noG.
FRILLED BLUE DELIGHT
dainty blue-edge white
GAIETY—red; no C.; no G.
GENEVA STAR—mkd. wh.;noC.
GIANT ROSE PINK
GORGEOUS BICOLOR—no C.
GORGEOUS BICOLOR GIRL
no cuttings
GROTEI—climbing; no C.; no
gifts
GYPSY ALMA GIRL—no C.
GYPSY CURVACEOUS—no C.;
no gifts
GYPSY PINK—no cuttings
HUGHES RED—like RedWaves
KAYS QUILTED—no cuttings
LADY CONSTANCE—large
purple; no cuttings
LADY GENEVA—white edged
LADY GRACE—fine red
LAVENDER BEAUTY—no C.
LAVENDER GIRL—noC.; no G.
LAVENDER ROSETTE—no C.
LAVENDER-PINK PRINCESS
no cuttings; no gift

LOVELY LADY—lav.; no C.
LUCKY LADY—wh.; bl-edge
MARINE BOUQUET—no C.
MAUVE LACE—no cuttings
MENTOR BOY—good purple
MINIATURE AMETHYST—noC.
MINIATURE NO. 32—no C.
MOM'S GIRL—cute red
MY BEST GIRL—miniature
dbl. red; no P.; C. only
NORSEMAN—no cuttings
ORCHID SUNSET—double; no
cuttings; no gift
ORCHID VELVET—no Cut.
ORCHID WONDER—noC; noG.
PAINTED BALLERINA—noC.
PAINTED GIRL—lovely white,
red-edged; no C.; nogifts
PINK GIRL
PINK LEATHERNECK—no G.
PINK QUEEN—no gifts
PINOCCHIO—no cuttings
PITTSBURGH GIRL—no Cut.
POLKA DOT—no cuttings
POLONAISE—improved Frin-
gette Lt. Blue
PURPLE GIRL
PURPLE KNIGHT
PURPLE PRINCE—no gifts
RADIANCE—red

RED BEAUTY—no cuttings
RED-EDGED WHITE BOY—
(Orchid-BiBoy; Rose Lady)
lovely; very popular
RED WAVES
ROSE MARIE—no cuttings
—Cuttings Only; No Plants:—
ROS'ONNA MAPLE
ROS'ONNA MOON
ROS'ONNA RIPPLES
ROS'ONNA ROYAL
ROS'ONNA SUMMIT
ROS'ONNA SWIRL
ROYAL RIPPLES—no ctngs.
RUFFLES BOUQUET—no C.
SAILOR GIRL NO. 1—no C.
SAILOR GIRL NO. 2—no C.
SNOW GIRL—cuttings limited;
no gift cuttings
SNOW LACE
SNOW PRINCE
STAR SAPPHIRE—no gifts
TEARDROPS—min. lt. bl. dbl.
VELVET BOUQUET—no ctngs
VIOLET BEAUTY—no gifts
VIOLET BEAUTY GIRL—no C
WHITE GIRL—selected for
beautiful markings
WHITE LACE—pale bl. over-
cast on white; no cuttings

OUR SPRING 1953 SPECIAL (good until 15 June 1953): 5 fine plants, each correctly labeled, all ready to bud or in bud, OUR SELEC-
TION from varieties in surplus at the moment, sent you postpaid, Special Delivery, for \$3.00.

WHOLESALE PRICE LIST—we issue none. We cannot offer you wholesale prices on your choice of varieties. We offer OUR selec-
tion, only, of varieties in surplus at the moment, 25 plants to shipment, shipped you by Express, you to pay Express charges. 2½"
size 40c each; 3" size 50c each. Try a shipment; judge for yourself.

EPISCAS (E-pish-lah). We stock 12 varieties; all there are at present we believe. They require VERY porous soil.
EPISCIA COCCINEA (FULGIDA) 75c—most popular one. Yes, this is the one some firm named "Flame Violet." Don't you call it
that! There is enough confusion about names without some one deliberately making names up!
E. CHONTALENSIS \$1.00—narrow green leaves; blue bloom. Extremely slow. I have never seen one in bloom. Make this the last
one you get, and then, just to complete your collection, All others grow rapidly.
E. CUPREATA 50c—scarlet bloom; fuzzy bronze foliage.
E. SPECIES NO. 1 50c—waxed green center; dark edged.
E. SPECIES NO. 2 50c—bronze foliage like Cupreata, except this
has iridescent lilac center streak.
E. SPECIES NO. 3 \$1.00—New! Scarlet; foliage silvery green center
with felt-like dark green border.
E. LILACINA \$1.00—New! Fringed blue. Bronze foliage.

EPISCIA SPLENDENS 50c—scarlet; silver—with light green.
E. DARK SPLENDENS 50c—like Splendens, except dark edge.
E. SILVER SHEEN \$1.00—scarlet; broad silver-green center;
edged with hairy bronze blocks.
E. VIRIDIFOLIA 50c—scarlet; best bloomer; waxed green.
E. TESSELLATA \$1.50—said to have yellow flowers; upright
growing; big dark leaves, all-over bubbly and quilted.

MISCELLANEOUS 50c each: BEGONIAS: Lettuce Leaf; Star; Watermelon; Double Rose in white, red & pink; few Rex.
JOAN STRONG BEGONIA—utterly beautiful. Very dark bronze foliage; lovely double pink bloom.

TRICHOSPORUM (RED BUGLE VINE)—This is the beauty that was displayed at Chicago. Requires VERY porous soil.

VIOLET SUPPLIES. With plant orders only at these prices. If ordered separately, add 25c for packing-postage.

HYPONEX 10c and 25c sizes only.

METAL LABELS 1c each

DuPont FERMATE large can \$1.10

PLANT MARVEL 35c and 80c sizes only. The best food for violets we have ever used; we recommend it highly.

NNOR Spray 35c and 80c sizes. 1 teaspoon to gallon of warmish water; mix thoroughly. Either spray or dip.

DIMITE \$1.10. For mites only; not for mealy bugs. Thoroughly mix 1 teaspoon in gal. warmish water—never more. Spray plant only
—Never dip plant in Dimite solution, as you can with NNOR.

AFRICAN VIOLET LETTERETTES—beautiful Gibson note stationery, 50c (Add 10c for p.p. if ordered separately.)

LEAFLET: If you are an old hand at raising violets, you will not need this; if you are inexperienced, you might find it very helpful.
We would like to send it to you without charge, but printing costs are so high, we cannot. PLEASES SEND 5c with orders, to help
pay printing costs.

TIPS ON GROWING AFRICAN VIOLETS —10c if ordered separately! with plant order 5c.

POTTING SOIL—Have your soil all mixed and sterilized ready to use before you ever order your violets. Here is our formula: 2 parts
woods earth with lots of old leafmold in it; add a half-part screened peatmoss if there is not enough humus in woods earth; 1 part
sharp sand; 1 part (scanted) screened, old rotted cow manure. For each 4" pot of this mixture, add 1 teaspoon bonemeal, 1 teaspoon
superphosphate, few spoons crushed charcoal. Moisten this mixture well before sterilizing as moisture will help carry heat through
evenly. Sterilize at low temperature until a medium-sized potato in middle of mixture is done; if in oven, at 200 degrees or less (about
as low as oven will operate); if in pressure cooker, at 5 pounds pressure; if steamed by setting pan of soil in larger pan of little water,
you won't need to worry about degrees. Heating humus in soil-mix builds up excess nitrates, so do not use soil for at least 24 hours
and aerate it frequently by rippling your fingers through it.

JOIN THE NATIONAL AFRICAN VIOLET SOCIETY. The quarterly violet magazine you will receive is simply WONDERFUL! Send
check or money order for \$3.00 to:

MR. BOYCE M. EDENS; Treasurer, African Violet Society; 2694 LENOX ROAD, N. E.; ATLANTA, GEORGIA.

Violet Treasure House

Right Down Town

Across from Post Office

SPRINGDALE, ARKANSAS



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OF NORTHWEST ARKANSAS"



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